

NEWS RELEASE

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AUGUSTA TO HOST EASTERN OPEN QUALIFIER FOR THE HYPERFLITE SKYHOUNDZ WORLD CANINE DISC CHAMPIONSHIP

Unleash the Champion in Your Dog on April 18-19, 2009

(ATLANTA, JANUARY 15, 2009) — The largest disc-dog competition series in the world is coming to Augusta! The Eastern Open Qualifier for the 2009 Hyperflite Skyhoundz World Canine Disc Championship Series will be held on April 18-19, 10 am at the Hippodrome, 5540 Jefferson Davis Highway, North Augusta, South Carolina 29841, where athletic canines can be seen, literally, jumping for joy.

Admission is free for all spectators. Novice and veteran canine disc enthusiasts alike are encouraged to compete. All competitors will receive a free official Hyperflite K-10 Competition Standard flying disc, and the top three teams will receive awards.

Contestants and their canine teammates will earn points for tricks ranging from simple throws to unbelievable acrobatics. The event welcomes mixed-breed as well as purebred dogs. In fact, many of the canine athletes expected to compete were rescued from animal shelters.

Hyperflite Flying Discs sponsors the 2009 Skyhoundz Championship Series which features more than 100 local-level competitions, nine U.S. Qualifiers, five International Qualifiers, and the World Championship.

Hyperflite sparked a canine disc revolution when it released the Jawz disc — the world's toughest canine competition disc designed especially for dentally-obsessive canines. Hyperflite's training products, *Disc Dogs! The Complete Guide* (350 pages, 500 color photos) and *Disc Dog Training DVD* (an hour-long instructional DVD) have introduced thousands to the health and exercise benefits of canine disc play.

For more information about Hyperflite products or the Skyhoundz World Canine Disc Championship Series, please visit www.skyhoundz.com. E-mail contact: customerservice@skyhoundz.com.

NOTE: Hyperflite, the Hyperflite logo, K-10, Competition Standard, and Jawz are trademarks or registered trademarks of Hyperflite, Inc. Skyhoundz is a registered trademark of PRB & Associates. Contact Nancy Noel, Hyperflite/Skyhoundz at 770-751-3882, for registration and start times for the competition.